

Canali

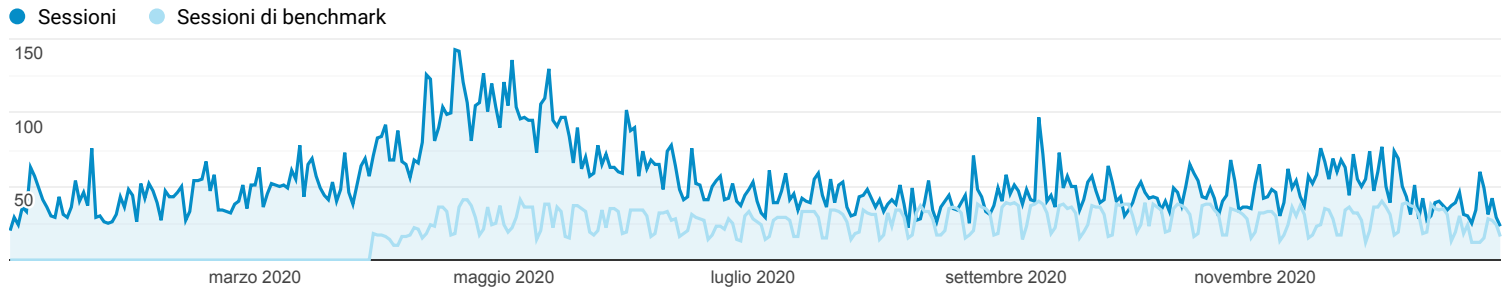
1 gen 2020 - 31 dic 2020

Settore verticale
Ecologia e ambiente
 Scienze

Paese/Regione
Tutti

Dimensioni per sessioni giornaliere
0-99

Per questo valore di riferimento vengono utilizzate 187 proprietà web



Raggruppamento dei canali predefinito	Acquisizione			Comportamento		
	Sessioni	% nuove sessioni	Nuovi utenti	Pagine/sessione	Durata sessione media	Frequenza di rimbalzo
	162,52% ↑ 19.723 vs 7.513	9,83% ↓ 61,78% vs 68,51%	136,72% ↑ 12.184 vs 5.147	3,77% ↓ 2,24 vs 2,33	19,62% ↑ 00:02:17 vs 00:01:54	16,47% ↑ 71,62% vs 61,49%
1. Organic Search	233,72% 15.745 vs 4.718	-9,05% 61,94% vs 68,10%	203,52% 9.752 vs 3.213	-1,69% 2,30 vs 2,34	22,75% 00:02:24 vs 00:01:57	16,42% 70,97% vs 60,96%
2. Direct	-3,10% 2.809 vs 2.899	-11,93% 60,31% vs 68,47%	-14,66% 1.694 vs 1.985	-15,08% 2,07 vs 2,43	2,31% 00:01:57 vs 00:01:55	16,61% 74,01% vs 63,47%
3. Social	-44,77% 918 vs 1.662	-14,63% 64,92% vs 76,05%	-52,85% 596 vs 1.264	-0,09% 1,75 vs 1,75	-16,87% 00:01:08 vs 00:01:21	10,78% 77,45% vs 69,92%
4. Referral	-78,76% 251 vs 1.182	-5,34% 63,35% vs 66,92%	-79,90% 159 vs 791	14,96% 2,82 vs 2,45	26,46% 00:02:38 vs 00:02:05	16,83% 64,54% vs 55,25%
5. (Other)	-100,00% 0 vs 1.005	-100,00% 0,00% vs 69,35%	-100,00% 0 vs 697	-100,00% 0,00 vs 1,74	-100,00% 00:00:00 vs 00:00:55	-100,00% 0,00% vs 55,32%
6. Display	-100,00% 0 vs 1.118	-100,00% 0,00% vs 68,43%	-100,00% 0 vs 765	-100,00% 0,00 vs 1,24	-100,00% 00:00:00 vs 00:00:31	-100,00% 0,00% vs 86,05%
7. Email	-100,00% 0 vs 1.297	-100,00% 0,00% vs 64,15%	-100,00% 0 vs 832	-100,00% 0,00 vs 2,44	-100,00% 00:00:00 vs 00:01:44	-100,00% 0,00% vs 50,42%
8. Paid Search	-100,00% 0 vs 7.443	-100,00% 0,00% vs 74,78%	-100,00% 0 vs 5.566	-100,00% 0,00 vs 1,67	-100,00% 00:00:00 vs 00:01:24	-100,00% 0,00% vs 55,42%

Righe 1 - 8 di 8